



Krassimira Rozendal



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WORK EXPERIENCE

07/2020 - PRESENT

DOCK, Dynamo, Flex Bieb,
Designathon Works, Project Fearless,
Amsterdam

SOCIAL DESIGNER - FREELANCER

By focusing on youth, I create opportunities to change relationships between diverse groups and between people and institutions to support positive social change.

- Facilitating workshops based on key topics related to SDGs
- Designing and managing creative projects such as Eeuwig Jonge Stad and ARTivism

08/2019 - 10/2020

DeliteLabs, Makers Unite,
Amsterdam

CULTURE COACH - PART TIME

I assist in the matchmaking process of creative newcomers and give them a start in their professional careers like:

- Co-facilitating workshops within the social inclusion program "Creative Lab"
- Mapping the Dutch creative industry and helping to build a structural partnership network

09/2018 - 06/2019

Digital Society School,
Amsterdam

USER RESEARCHER & COACH

As a part of a multidisciplinary team working on a project for Johan Cruyff Arena, Amsterdam I:

- Conduct applied research by using a design methodology to develop innovative solutions with an impact on the digital society.
- Explore, prototyping, and test ideas to create a better after-event experience for the visitors of stadium Arena, Amsterdam.

01/2008- 09/2018

NGO "Club of Young Scientists",
Sofia, Bulgaria

PROJECT DEVELOPER

CYS's main objectives are to build a sustainable environment for the development of young people with specific interests in science, technology, and the arts. My role:

- Coordinating local partners and organizations
- Organizing annual events such as the European Research Night and the Innovation Fair

EDUCATION

2020

MAKING YOUNG INNOVATORS

- Designathon - certified program

2019

DESIGN THINKING COACH

- The Hogeschool van Amsterdam

2004 - 2006

SOCIAL AND CULTURE ANTHROPOLOGY

- Vrije Universiteit Amsterdam i

1998 - 2002

SOCIOLOGY

- University of National and International Economics, Sofia, Bulgaria

LANGUAGES

BULGARIAN

- Native

ENGLISH

- C1

NETHERLANDS

- B1- B2